

Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file (or .pdf for viewing purposes)

A diagram of a badge layout. It features a solid magenta outer border and a dashed green inner border. Two white ovals with magenta outlines are positioned at the top, with lines pointing to a text block. A solid magenta line points from the left edge to another text block. A dashed green line points from the bottom right to a third text block. In the bottom left corner, there are three lines of text: magenta, magenta, and green.

Badge Slots

This oval represents appx. where slots will be punched.

Bleed Line

Any edge-to-edge artwork should stretch all the way to the bleed line.

Badge Outline

This line represents the edge of your badge.

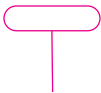
Safe Zone

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (4.25" x 4.25)

Badge edge (4" x 4")

Ad-safe zone (3.75" x 3.75")



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