

Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file
(or .pdf for viewing purposes)

The diagram shows a badge layout with a solid magenta outer border and a dashed green inner border. At the top, two white oval shapes represent punch slots, with lines pointing to the 'Badge Slots' text. The 'Bleed Line' is a solid red line inside the badge. The 'Badge Outline' is the dashed green line. The 'Safe Zone' is the area between the dashed green line and the bleed line. Dimensions for each are listed at the bottom left.

Badge Slots

This oval represents appx. where slots will be punched.

Bleed Line

Any edge-to-edge artwork should stretch all the way to the bleed line.

Badge Outline

This line represents the edge of your badge.

Safe Zone

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (4.625" x 6.25")

Badge edge (3" x 4")

Ad-safe zone (2.75" x 3.75")

The diagram shows a badge layout with several key features: a pink oval at the top center representing a punch slot; a solid pink line representing the badge's edge; a solid red line representing the bleed line; a dotted green line representing the safe zone; and a solid green line representing the ad-safe zone. Lines connect these features to their respective text descriptions.

Badge Slots

This oval represents
appx. where slots will
be punched.

Bleed Line

Any edge-to-edge
artwork should stretch
all the way to the
bleed line.

Badge Outline

This line represents the
edge of your badge.

Safe Zone

This dotted line represents
the area that your informa-
tion should be contained in.
Do not place any logos or
test past this line.

Bleed (4.25" x 6.25")

Badge edge (3" x 4")

Ad-safe zone (2.75" x 3.75")