

Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file
(or .pdf for viewing purposes)

The diagram shows a badge layout with a solid magenta outer border and a dashed green inner border. At the top, two white ovals represent punch slots. A solid magenta line runs horizontally across the middle, and a dashed green line runs horizontally near the bottom. Lines connect the text labels to their respective features: magenta lines connect 'Badge Slots' to the ovals, a solid magenta line connects 'Bleed Line' to the middle horizontal line, a solid magenta line connects 'Badge Outline' to the outer border, and a dashed green line connects 'Safe Zone' to the inner dashed border.

Badge Slots

This oval represents appx. where slots will be punched.

Bleed Line

Any edge-to-edge artwork should stretch all the way to the bleed line.

Badge Outline

This line represents the edge of your badge.

Safe Zone

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (3.25" x 5.25)

Badge edge (3" x 5")

Ad-safe zone (2.75" x 4.75")



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