

Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file (or .pdf for viewing purposes)

The diagram shows a badge layout with a solid magenta outer border, a dashed green inner border, and a solid red middle border. Two magenta ovals at the top represent badge slots. Lines connect these ovals to the 'Badge Slots' text. A solid red line connects the 'Bleed Line' text to the red border. A solid magenta line connects the 'Badge Outline' text to the magenta border. A dashed green line connects the 'Safe Zone' text to the green border.

Badge Slots

This oval represents
appx. where slots will
be punched.

Bleed Line

Any edge-to-edge
artwork should stretch
all the way to the
bleed line.

Badge Outline

This line represents the
edge of your badge.

Safe Zone

This dotted line represents the area
that your information should be
contained in. Do not place any logos or
text past this line.

Bleed (4.25" x 5.25")

Badge edge (4" x 5")

Ad-safe zone (3.75" x 4.75")



Badge Slots

This oval represents appx. where slots will be punched.

Bleed Line

Any edge-to-edge artwork should stretch all the way to the bleed line.

Badge Outline

This line represents the edge of your badge.

Safe Zone

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (4.25" x 5.25")

Badge edge (4" x 5")

Ad-safe zone (3.75" x 4.75")