

## Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file (or .pdf for viewing purposes)

The diagram shows a badge layout with several key features: two oval badge slots at the top corners, a solid magenta line representing the badge edge, a solid red line representing the bleed line, a solid magenta line representing the badge outline, and a dotted green line representing the safe zone. Lines connect the text descriptions to their respective visual elements.

### Badge Slots

This oval represents appx. where slots will be punched.

### Bleed Line

Any edge-to-edge artwork should stretch all the way to the bleed line.

### Badge Outline

This line represents the edge of your badge.

### Safe Zone

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (4.25" x 6.25)

Badge edge (4" x 6")

Ad-safe zone (3.75" x 5.75")



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