

# Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file  
(or .pdf for viewing purposes)



### **Badge Slots**

This oval represents appx. where slots will be punched.



### **Bleed Line**

Any edge-to-edge artwork should stretch all the way to the bleed line.

### **Badge Outline**

This line represents the edge of your badge.

### **Safe Zone**

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (5.25" x 3.25)

Badge edge (5" x 3")

Ad-safe zone (4.75" x 2.75")



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