

# Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file  
(or .pdf for viewing purposes)

The diagram shows a rectangular badge layout with a solid magenta outer border and a dashed green inner border. At the top, two horizontal ovals represent punch slots. Lines connect these ovals to the 'Badge Slots' text. A solid magenta line connects the 'Bleed Line' text to the inner border. A solid magenta line connects the 'Badge Outline' text to the outer border. A dashed green line connects the 'Safe Zone' text to the inner border. The text is color-coded: magenta for slots and outline, red for bleed, and green for the safe zone.

### **Badge Slots**

This oval represents  
appx. where slots will  
be punched.

### **Bleed Line**

Any edge-to-edge  
artwork should stretch  
all the way to the  
bleed line.

### **Badge Outline**

This line represents the  
edge of your badge.

### **Safe Zone**

This dotted line represents the area  
that your information should be  
contained in. Do not place any logos or  
text past this line.

Bleed (3.75" x 5.25)

Badge edge (3.5" x 5")

Ad-safe zone (3.25" x 4.75")



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