

Notes:

- We use Adobe Illustrator for all event badge artwork.
- Vector artwork will provide the best print quality
- Any raster artwork should be < 300dpi
- Be sure to include dynamic text boxes so we know what font style, size and weight you would like
- Include any font files you would like used for your design when submitting your order
- Please outline any non-variable text
- Please save as an .eps, .svg or .ai file
(or .pdf for viewing purposes)

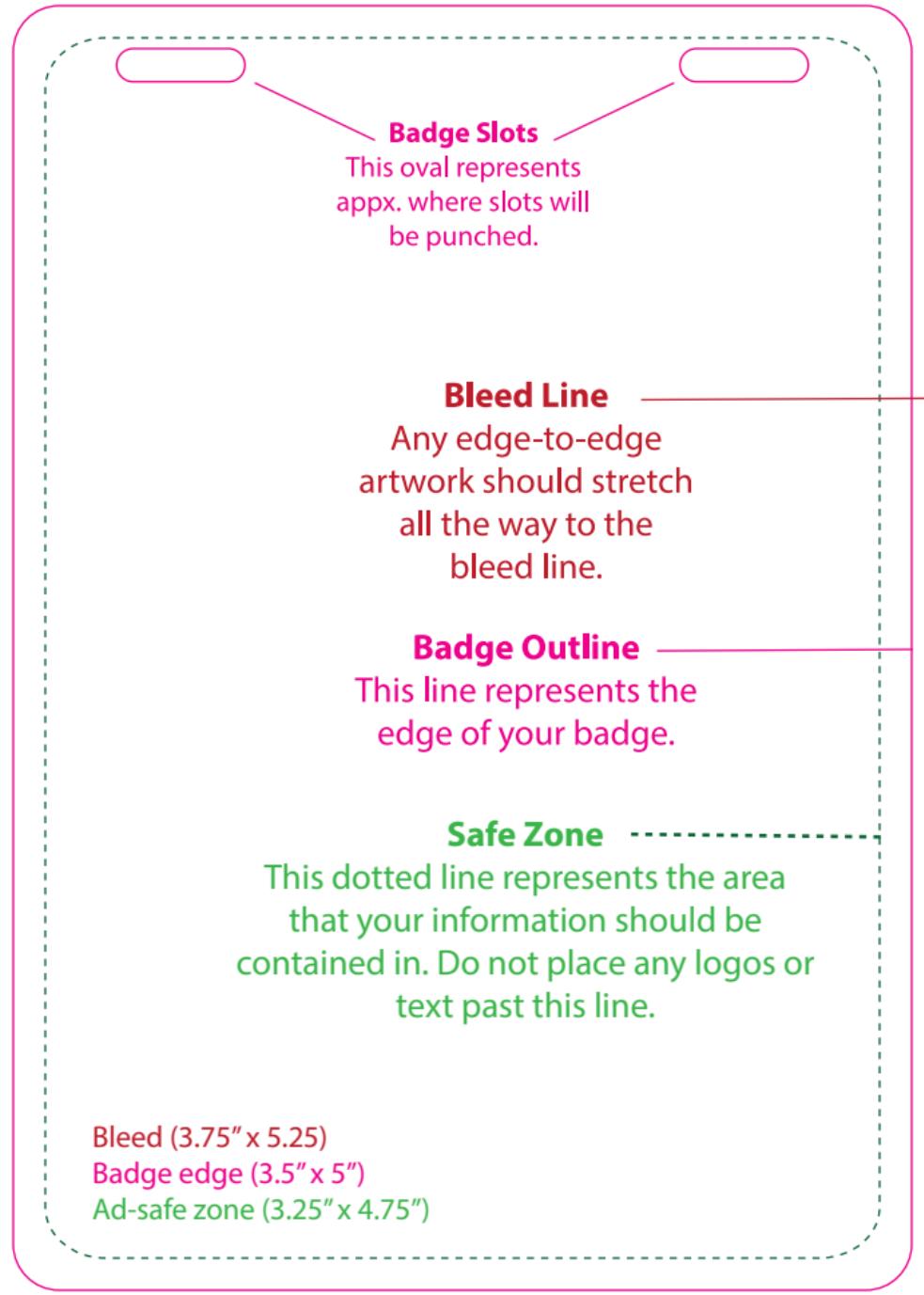


Diagram illustrating the dimensions and layout for a badge. It features a large dashed rectangular frame representing the badge itself. Inside, a solid black line represents the 'Badge Outline'. A dotted line inside the black line is labeled 'Safe Zone'. Two pink ovals at the top are labeled 'Badge Slots'. A pink line labeled 'Bleed Line' extends from the top edge of the black line to the top edge of the dashed frame. The entire diagram is set against a white background with a pink border.

Badge Slots

This oval represents
appx. where slots will
be punched.

Bleed Line

Any edge-to-edge
artwork should stretch
all the way to the
bleed line.

Badge Outline

This line represents the
edge of your badge.

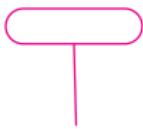
Safe Zone

This dotted line represents the area
that your information should be
contained in. Do not place any logos or
text past this line.

Bleed (3.75" x 5.25")

Badge edge (3.5" x 5")

Ad-safe zone (3.25" x 4.75")



Badge Slots

This oval represents appx. where slots will be punched.

Bleed Line

Any edge-to-edge artwork should stretch all the way to the bleed line.

Badge Outline

This line represents the edge of your badge.

Safe Zone

This dotted line represents the area that your information should be contained in. Do not place any logos or text past this line.

Bleed (3.75" x 5.25")

Badge edge (3.5" x 5")

Ad-safe zone (3.25" x 4.75")